

BOJACK HORSEMAN
"Bojack Fakes His Death"

written by

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INT. MORNING TIME HOLLYWOOD STUDIO - MORNING

A RYAN SEACREST TYPE and SOME LADY smile to the camera as the Morning Time logo fades to reveal their faces.

A RYAN SEACREST TYPE
Good Morning Hollywood! It's me, A
Ryan Seacrest Type.

SOME LADY
And I'm Some Lady!

A RYAN SEACREST TYPE
I'm on my 4th espresso and am
pleased to say we have a very
exciting show for you today.

SOME LADY
That's right, but before we run
with our normal programming, we
have a bit of breaking news.

A RYAN SEACREST TYPE
We're being told that famous 80's
comedian Jeff Foxworth has passed
away early this morning.

SOME LADY
Sources are saying he choked on a
bag of Skittles and died not so
peacefully.

A RYAN SEACREST TYPE
We overwork our video editors and
made them come in early to cut a
tribute video that we'll show you
now.

Segue to video.

JEFF FOXWORTH, a parody of Jeff Foxworthy, is doing stand up
in a club.

JEFF FOXWORTH
If you're dead on the side of the
road, you might be rodent. If you
live in dumpster behind an
Applebees, you might be a rodent.

Cut back to A Ryan Seacrest Type.

A RYAN SEACREST TYPE
Ah, you get it.

SOME LADY
Jeff Foxworth has only been dead
for about 4 hours and he is already
the #1 trending topic on all the
social media platforms Worldwide.

CUT TO:

INT. BOJACK'S HOME - MORNING

BOJACK watches the TV screen in shock.

BOJACK
He's trending around the entire
world? I'm way funnier than him!
What a hack!

CUT TO CREDITS

INT. MR. PEANUTBUTTER'S CAR - MORNING

MR. PEANUTBUTTER and TODD sit in morning traffic.

TODD
Why do we have to drive all the way
to the Valley every Monday?

MR. PEANUTBUTTER
I told you Todd, Bobby's Dog Shop
has the dog breakfast in town. I
can't get enough.

TODD
You should just buy in bulk and eat
on your couch like every other fat
American!

Suddenly, Mr. Peanutbutter's phone rings.

MR. PEANUTBUTTER
It's my manager!
(Beat)
Hello? Mr. Peanutbutter speaking!

GRECKO GECKO, Mr. Peanutbutter's manager, speaks up.

GRECKO
I got you a last minute audition
for the new Quinten Tarantulino
film.

TODD
Quinten Tarantulino? No way!

GRECKO
Yes way! The audition is in an hour.

MR. PEANUTBUTTER
I don't know Grecko. I'm not prepared. I don't have a monologue ready. I'm afraid to say the F word!
(Hysterical)
He makes his actors say the F word!

GRECKO
When Quinten Tarantulino asks you to audition and say the F word, you audition and say the F word
Peanuts!

MR. PEANUTBUTTER
Right! Count me in.

Grecko hangs up the phone.

TODD
I can't believe you're auditioning for Quinten Tarantulino. I would give anything to meet him!

MR. PEANUTBUTTER
There comes a point and time when Hollywood just wants you!

TODD
I wish I would have gotten into acting.

MR. PEANUTBUTTER
You can! It's never too late. If I can do it, then you can too!

TODD
Alright, but I refuse to get head shots.

CUT TO:

EXT. LA SIDEWALK - DAY

PRINCESS CAROLINE is texting on her phone as VINCENT ADULTMAN walks beside her.

CAROLINE

I just can't believe that Jeff Foxworth is dead! He was so blue collar! Such an every man! Such a rodent!

VINCENT

I don't really know who he is.

CAROLINE

What are you talking about? He was only the most famous comedian when we were growing up! I had all of his cassette tapes!

(Beat)

Wait, how old are you again?

VINCENT

I'm, um...I'm adult age.

CAROLINE

Oh, Vincent. You're so mysterious.

Caroline nudges Vincent in the arm, knocking him off balance.

VINCENT

Whoa, whoa!

CAROLINE

What is it?

Caroline stops and looks up from her phone. Vincent trips and falls to his knee.

CAROLINE (CONT'D)

Wait a minute. Are you...proposing?

VINCENT

No, I just fell-

CAROLINE

You sly devil! Of course I will marry you!

Vincent stands up.

VINCENT

Caroline-

CAROLINE

I can't believe it. You planned this whole thing!

VINCENT
What do you mean?

A camera pan reveals they are standing by a jewelry store.

CAROLINE
I get to pick out my own diamond! I
am one lucky gal!

CUT TO:

INT. BOJACK'S HOME - DAY

Bojack is a few beers in, and stares at a stack of
entertainment magazines covered with Jeff Foxworth's face.

BOJACK
America's Comedian, The Funny Fox,
Better Than Bojack...wait, what?

Bojack grabs the magazine and stares.

BOJACK (CONT'D)
If it wasn't for me, he would have
never come up with the "rodent"
bit.

CUT TO:

SUPER: 1984

INT. THE COMEDY SHOP - NIGHT

Jeff and Bojack sit backstage.

JEFF FOXWORTH
I just don't have what it takes!

BOJACK
Sure you do. Just go out there and
give them what they want!

JEFF FOXWORTH
But, what do they want?

BOJACK
They want to laugh. Maybe try a
catch phrase.

JEFF FOXWORTH
A catch phrase?

BOJACK

Yeah, I mean, what is your act about?

JEFF FOXWORTH

My life mostly. I'm sorta boring. My whole family are dirty old rodents though.

BOJACK

That's it. Give em a set up like, "If your family sleeps in a bed of duct tape", and the punch line will always be, "then you might be a rodent".

JEFF FOXWORTH

Oh, my God. That's brilliant. Thanks, Bojack!

BOJACK

You got it, Sport!

CUT TO:

INT. BOJACK'S HOME - DAY

Bojack is fuming.

BOJACK

I made him. I gave him everything. What do I get? No tribute, no thanks, no money! Nobody should be praising you! They should be praising me! Me! Me! But most important, I should be trending.

Bojack focuses on the "#RIPFunnyJeff" written on social media.

BOJACK (CONT'D)

That's it. I need to die! I need to fake my death! Hahaha! It's perfect!

Bojack pulls out his phone with Tweeter logged in. He begins to type.

BOJACK (CONT'D)

Yes, the rumors are true. Bojack is dead. RIP to a comedy legend and the best looking horse around!

(MORE)

BOJACK (CONT'D)
(Beat)
And Sent!

CUT TO:

INT. MR. PEANUTBUTTER'S OFFICE - DAY

Todd and Mr. Peanutbutter are viewing Craigslist.com.

MR. PEANUTBUTTER
I've never found a gig on Craigslist
before.

TODD
The guy flipping the tax sign on
the corner told me about it.
(Beat)
Oh, look at this one!

Mr. Peanutbutter reads.

MR. PEANUTBUTTER
Looking for extra cash?

TODD
Yes!

MR. PEANUTBUTTER
Want to be famous?

TODD
Yes!

MR. PEANUTBUTTER
Like to work on all fours?

TODD
Yes?

MR. PEANUTBUTTER
Working on all fours is the best.
Trust me, I'm a dog!

TODD
Then, yes! Reply to that post!

MR. PEANUTBUTTER
And sent! You'll be famous in no
time.

TODD
I have a good feeling about this.

CUT TO:

INT. VAN NUYS APARTMENT - DAY

PORN DIRECTOR walks up to Todd.

PORN DIRECTOR
So, Todd...you'll be wearing this.

Porn Director hands Todd a Gimp costume.

TODD
Oh, cool! It's leather! Am I Bruce Wayne?

PORN DIRECTOR
Sure. You can be whoever you want.

A DOMINATRIX WOMAN cracks her whip behind him.

TODD
Wonder Woman...nice!

CUT TO:

INT. PRINCESS CAROLINE'S OFFICE - DAY

Caroline is on the phone as Vincent sits on the couch.

CAROLINE
Tommy Cruise, it's me Princess Caroline. I was just calling to let you know I am engaged to be married!

TOM CRUISE
Okay? Can I help you with something specific?

CAROLINE
That's it. I'm getting married!

TOM CRUISE
How did you get this number?

CAROLINE
I'm calling everyone in my phone book!

TOM CRUISE
Post it of the Facebook like
everyone else and lose this number!

Tom hangs up the phone.

VINCENT
I think this is a good time to talk
about the engagement.

CAROLINE
Yes. You're absolutely right. I'm
thinking beach wedding, but not
Venice...gross.

VINCENT
No, it's not that. I never intended
on-

Princess Caroline's phone rings.

CAROLINE
Hang on dear. I gotta take this.
(Beat)
Trump, darling! I'm engaged.

Vincent shakes his head.

CUT TO:

INT. MORNING TIME HOLLYWOOD STUDIO - MORNING

A Ryan Seacrest Type flashes a fake smile.

A RYAN SEACREST TYPE
Good Morning Hollywood! It brings me
no pleasure to announce our first
bit of breaking news. It appears
that sitcom comedian Bojack
Horseman has passed away.

SOME LADY
In a cryptic post from his own
Tweeter account reveals the
confirmation of death.

A RYAN SEACREST TYPE
Seriously, no other confirmation or
investigation is needed.

SOME LADY
Us here at Good Morning Hollywoo
just have to say, "we love you
Bojack"...

A RYAN SEACREST TYPE
Where ever you may be.

CUT TO:

INT. BOJACK'S HOME - CONTINUOUS

Bojack watches on.

BOJACK
But am I trending? Come on! Just
tell me if I'm trending?

Bojack looks down to his phone.

BOJACK (CONT'D)
Refresh. Refresh. Refresh!

A RYAN SEACREST TYPE (OS)
And it appears that the hashtag
"WhatHorseDiedOhThatHorse" is now
trending on social media.

Bojack's jaw drops.

BOJACK
What the...
(Beat)
I'm trending!

CUT TO:

INT. VAN NUYS APARTMENT - DAY

Todd is in a gimp costume on his hands and knees. Suddenly,
he is whipped.

PORN DIRECTOR
Todd, I need to see less pain in
your eyes.

Todd unzips the mouth.

TODD
The thing is, the pain in my eyes
is real. She is actually inflicting
pain on my body.

PORN DIRECTOR
That's the point.

TODD
I was told there would be crafty?

PORN DIRECTOR
Let's take 5. Someone needs to
order Todd a pizza.

CUT TO:

INT. VIGOR AGENCY BOARDROOM - DAY

MR. WITHERSPOON enters the room, where Caroline is taking a
nap.

MR. WITHERSPOON
Caroline, I need to speak with you.

Caroline awakes.

CAROLINE
Ahh! You weren't supposed to know
that I took cat naps in here.

MR. WITHERSPOON
It's okay dear. I'm guessing you
haven't heard the news.

CAROLINE
The news that I'm getting married?
Of course I have! I started the
rumor!

MR. WITHERSPOON
No, not that news.

CAROLINE
What else could be so important-

MR. WITHERSPOON
It's Bojack.

CAROLINE
Ugh. What did he do this time? Have
one of the interns look through the
folder on my desk called "canned
responses to things Bojack has done
and probably will do".

MR. WITHERSPOON
It's not that type of thing.
He...he died.

CAROLINE
He what?

Caroline grabs her phone and searches online.

CAROLINE (CONT'D)
Oh, my God. He's gone! He died so
alone!
(Beat)
I can't die alone! I need to get
married this week! I need to call
Vincent!

Caroline exits.

MR. WITHERSPOON
Oh, Charley?!

CHARLIE, Mr. Witherspoon's son, enters.

CHARLIE
Yes, dad?

A script is stapled to his face.

MR. WITHERSPOON
Let's get a Blu-ray box set of
Horsin' Around ready for release.

CHARLIE
I'll get right on that, after I get
this script off of my face!

MR. WITHERSPOON
I know you can do it!

CUT TO:

INT. VAN NUYS APARTMENT - DAY

Todd stands in the craft services area eating a pizza.
Suddenly, his phone rings.

TODD
Hello?

Bojack is revealed on the other line.

BOJACK
Todd, it's me. Bojack.

TODD
Whoa! No way! I'm talking to a ghost!

BOJACK
No, I'm not a ghost.

TODD
Oh, sorry, bro! You must not know. You're dead.

BOJACK
Todd! Listen to me! I'm not dead. Come to my house right now!

Bojack hangs up the phone.

CUT TO:

INT. BOJACK'S HOME - NIGHT

Todd unlocks the door and enters. The lights are low and he searches for the light switch. Todd turns the lights on, revealing Bojack.

TODD
Ahhhh!

BOJACK
Todd, I'm trending!

TODD
That's what happens when celebrities die!

BOJACK
Don't you get it? I'm loved enough to trend!

TODD
A lot of people are just talking about how much of a drunk you were.

BOJACK
Todd. I'm not dead.

TODD
It's okay Ghost Bojack. May you be set free!

BOJACK
I'm not dead.

Bojack slaps Todd.

TODD
Oh, harder!

BOJACK
What?

TODD
Nothing. Just a reflex from being
on set today.

BOJACK
Being on set?

TODD
I'm an actor now. I was shooting
all day in Van Nuys.

BOJACK
So, you were in a porn flick?

TODD
Porn fli- No! It totally was not
porn!

BOJACK
Whatever. Todd, focus...I'm alive.
My death is a hoax.

TODD
Really? Way to go Kaufman!

BOJACK
I know! I'm digging all the
attention. Who knew it was this
easy to be so popular!

Todd and Bojack high five.

CUT TO:

INT. WEDDING DRESS STORE - DAY

Caroline is on the phone as SEAMSTRESS DOUG pins a wedding
dress on her.

CAROLINE
Oh, now that looks amazing. What do
you think Vincent?

Vincent turns and pukes in a bag.

CAROLINE (CONT'D)
He's nervous.

SEAMSTRESS DOUG
Are we gonna say yes to this one?

CAROLINE
Hmm.

Caroline's phone rings.

CAROLINE (CONT'D)
Gotta take this hun.
(Beat)
Hello, Princess Caroline speaking.
(Beat)
Ah, yes. I will be handling all of
Bojack's affairs. Mostly because
nobody else will.
(Beat)
A joint funeral with Jeff Foxworth?
(Beat)
A joint funeral with Jeff Foxworth!
It's brilliant! TMZee won't be able
to resist.

CUT TO:

INT. BOJACK'S HOME - DAY

Bojack walks into the living room. Todd sits with a laptop.

BOJACK
Todd, check out this sweet death
swag I have!

Reveal of Bojack wearing an RIP Bojack t-shirt.

BOJACK (CONT'D)
Cool right?

TODD
Did you heat press that yourself?

BOJACK
Yeah, but that's not the point.

TODD
It's sort of morbid.

BOJACK

But you didn't even see the back.

Bojack turns around revealing a print reading "I'm Trending".

Suddenly, there is an email alert sound.

TODD

It's here!

BOJACK

A video montage of my best jokes?

TODD

No, my movie! It's online already!

BOJACK

Didn't you just film it yesterday?

TODD

Yeah!

BOJACK

And your sure it's not a porn
flick?

TODD

Yes, Bojack. I would know if-

Todd clicks into the video, and sex sounds begin to fill the room.

BOJACK

And what did we learn from this?

TODD

Never take an acting gig on
Craiglist.

CUT TO:

INT. MSNBSEA STUDIO - MORNING

The MSNBSea jingle reveals TOM JUMBO-GRUMBO.

TOM JUMBO-GRUMBO

This just in! With the sudden death
of two popular 90's comedians Jeff
Foxworth and Bojack Horseman,
representatives from both parties
have agreed to a joint funeral.

(MORE)

TOM JUMBO-GRUMBO (CONT'D)
It is unclear if both bodies will
be buried in the same plot, but
come on, that would be ridiculous!

CUT TO:

INT. BOJACK'S HOME - MORNING

Bojack is watching the TV screen with Todd.

BOJACK
A joint funeral? Are you kidding
me?

TODD
Maybe this is a good time to tell
everyone that you're alive.

BOJACK
No, Todd! I need to be better than
Jeff! He was a dick! And now we're
being buried together!

Todd pulls out a cell phone.

TODD
The hashtag JeffAndBojack is
trending now.

BOJACK
I have another hashtag? I'm
trending again?
(Beat)
Maybe it's not so bad.

TODD
Except for the fact that you're not
dead.

BOJACK
I owned this news cycle.

Suddenly, there is a knock on the front door. Bojack hides.

Todd answers.

TODD
Hello?

BILL and BOB, two business men, stand in the door.

BILL
Is this the home of a Mr. Bojack
Horseman?

TODD
Yes! No! Who's asking?

BOB
We're house appraisers from Bill,
Billy, and Bob's Estate Sales.

TODD
Estate sales?

BILL
A Mr. Bojack Horseman has died and
his house is going to be put on the
market.

TODD
Do you guys know who Bojack is?

BILL
I just heard he was some famous
guy.

BOB
A washed up famous guy.

TODD
Both of those things are true.

BOJACK (O.S.)
He's also trending.

BILL
Who is that?

TODD
My Uncle Daryl.

Bojack walks to the doorway.

BILL
Hey, that's him! That's Bojack!

BOB
But if that's Bojack then...the
house is haunted! Let's get out of
here!

Bill and Bob run to their car and quickly drive away.

TODD
That was a close call!

Bojack walks outside.

TODD (CONT'D)
Where are you going?

BOJACK
I need to see my fans.

TODD
That's a terrible idea. I'm in!

CUT TO:

EXT. HOLLYWOOD WALK OF FAME - DAY

Princess Caroline, Vincent, DIANE, and Mr. Peanutbutter walk toward a huge crowd lined up on the Walk of Fame.

MR. PEANUTBUTTER
Wow! Are all of those people here for Bojack?

DIANE
He was sort of a big deal. A voice of a generation. As much as he was a downer.

CAROLINE
It smells like urine and Axe body spray down here.

MR. PEANUTBUTTER
That's the smell of success!

VINCENT
Caroline, I need to talk to you about-

CAROLINE
Not now. We've come to pay our respects.

They arrive at Bojack's star, where a big crowd is gathered.

FAN 1
I just loved Bojack!

FAN 2
Horsin' Around was my absolute favorite!

FAN 3
I just love anything from the 90's.

Vincent suddenly points to a hooded figure.

VINCENT
Hey, isn't that Bojack?

CAROLINE
Bojack? Where?

Vincent points again.

VINCENT
Right there!

DIANE
And isn't that Todd?

CAROLINE
What the?

Caroline and Diane make a bee line toward Todd and Bojack.
Todd notices.

TODD
Um, Bojack...run!

BOJACK
Crap on a stick!

Todd and Bojack run, as Diane, Caroline, Mr. Peanutbutter,
and Vincent chase them into a back alley.

TRANSITION TO:

EXT. ALLEY - MOMENTS LATER

Bojack and Todd are cornered by a dumpster.

CAROLINE
You two have a lot of explaining to
do!

DIANE
Somebody better start talking!

MR. PEANUTBUTTER
You're not really dead are you
Bojack?

DIANE
Shut up Mr. Peanutbutter!

BOJACK
Surprise! I'm alive!

TODD
For the record, I've only known
about this for about a day.

DIANE
So you faked your own death?

BOJACK
Yes.

CAROLINE
On what planet did you think that
faking your own death would be a
good idea?

BOJACK
But Jeff Foxworth was getting all
the attention, and it was really
bumming me out.

CAROLINE
And the solution was to fake your
own death to beat him at dying?

BOJACK
Yes! That pretty much sums it up.
So, if you wanna just clean this up
for me, that'd be great!

Bojack tries to walk past Caroline, who pushes him into the
dumpster.

CAROLINE
Oh, no you didn't!

VINCENT
I'm very disappointed in you
Bojack!

BOJACK
Shut up Vincent. You're a child.

Vincent panics.

CAROLINE
Don't call my fiancée a child. The
only child here is you!

Vincent is safe once again.

DIANE
You need to apologize to the world.

BOJACK
I'll think about it.

DIANE
Today!

BOJACK
Can I tweet it?

DIANE
Absolutely not!

BOJACK
Damn.

TRANSITION TO:

INT. QUINTEN TARANTULINO'S HOUSE - DAY

QUINTEN TARANTULINO sits at his desk. His secretary, PHIL, phones in.

PHIL (O.C.)
Mr. Tarantulino?

QUINTEN
Yes, Phil?

PHIL (O.C.)
I just emailed you all of that gimp
porn you wanted for your film
research.

QUINTEN
Perfect.

Quinten opens the first link.

Todd's voice is heard.

QUINTEN (CONT'D)
Oh, who is this porn actor? I need
him. He's so terribly sad to look
at. Let's cast him in my new gimp
film right away!

PHIL (O.C.)
Sure thing boss!

CUT TO:

INT. MSNBSEA STUDIO - DAY

Tom Jumbo-Grumbo looks at the camera.

TOM JUMBO-GRUMBO
Breaking news out of Hollywoo! The
death of Bojack Horseman, a hoax?
With us now is Bojack Horseman.

The camera cuts to a 2 shot of Tom and Bojack.

BOJACK
Hello, Tom!

CUT TO:

EXT. TIMES SQUARE - DAY

Tourists stop in the street and watch with disappointment.

CUT TO:

INT. CRAPPY DINER - DAY

A WAITRESS stands pouring coffee as her jaw drops.

CUT TO:

INT. VIGOR AGENCY - DAY

Mr. Witherspoon watches his screen and spits out his food.

CUT TO:

INT. MORNING TIME HOLLYWOO STUDIO - DIRECTLY FOLLOWING

TOM JUMBO-GRUMBO
You are visiting my show today
because you have something you'd
like to share with us. Is that
correct?

BOJACK
Yes. As you can see, I am not dead.

TOM JUMBO-GRUMBO
Fascinating.

BOJACK
It was a hoax.

TOM JUMBO-GRUMBO
Is Jeff Foxworth alive too? That
would be fantastic!

A lower third reads: "Jeff Foxworth Alive?"

BOJACK
No, he's really dead. That was an
honest mix up. I was just jealous
of all the attention-

A lower third reads: "Jeff Foxworth Still Dead".

TOM JUMBO-GRUMBO
And that's all the time we have
right now. Back to your regular
programming.

The DIRECTOR motions to Tom.

DIRECTOR
And we're clear.

TOM JUMBO-GRUMBO
Alright, good job.

BOJACK
But you didn't even let me explain!

TOM JUMBO-GRUMBO
Nobody cares.

BOJACK
But I'm trending!

TOM JUMBO-GRUMBO
And I've got an enlarged blow hole,
but you don't see me bragging.

The studio lights are turned off, leaving Bojack in a dark
studio.

BOJACK
Very poetic, guys!

CUT TO:

INT. CAFE - DAY

Caroline and Vincent sit across from each other.

CAROLINE

Okay, so there's something I know
you've been wanting to tell me, but
I also have something I want to
tell you.

VINCENT

Okay. You go first.

CAROLINE

Why don't we go at the same time?

VINCENT

Okay.

CAROLINE

One.

VINCENT

Two.

CAROLINE & VINCENT (CONT'D)

Three!

(Beat)

I don't want to get married.

CAROLINE (CONT'D)

Oh.

VINCENT

You don't wanna get married?

CAROLINE

I do. Just not right now. It's just
that my career is so important.

VINCENT

Yeah. Me too. The factory and bills
and stuff.

Caroline's phone rings.

CAROLINE

I'm glad we had this talk.

(Beat)

I gotta take this.

Vincent wipes his forehead in relief.

CUT TO:

INT. BOJACK'S HOME - MORNING

Bojack's phone is ringing, revealing Diane on the other line.
Bojack answers.

BOJACK

Hello?

DIANE

Are you still sleeping?

BOJACK

Yeah. It's the morning.

DIANE

It's 3 P.M.

BOJACK

Like I said, the morning!

DIANE

How are you holding up?

BOJACK

It doesn't matter. I'm not
trending.

DIANE

Well, I've got some good news and
some bad news.

BOJACK

Alright, lay it on me.

DIANE

The bad news is Tweeter CEO Not
Mark Zuckerberg has removed your
Tweeter account.

BOJACK

That sucks!

DIANE

But the good news is, Times
Magazine named you Dickhead of the
Year.

BOJACK

How is that good news?

DIANE

Cause it's trending.

BOJACK
I'm trending! Alright!

CUT TO CREDITS